

The background of the slide is a scenic landscape of a mountain valley, likely Yosemite. The image shows rugged mountain peaks, a deep valley with a river or lake, and dense evergreen forests. A blue-to-green gradient is applied over the entire image, with the blue being more prominent on the left and the green on the right. The text is centered over this background.

Digital Media: Still Images

Lecturer: Mark Gillan

Unit: HW4X 45

- 1 National Unit credit at SCQF Level 5 containing 4 tasks / outcomes
- Plan a production schedule with timescales
- Acquire at least 10 digital still images
- At least 1 image must contain a person
- Save digital images with naming convention for efficiency
- Edit at least 6 images
- Store images in appropriate file format
- Declare copyright information to adhere to legal requirements
- Include copyright clearance records
- Describe editing techniques
- Evaluate editing, performance and steps to improve future still images work

The brief

- Working through the 4 Tasks: Plan, Acquire and edit digital still images, produce a presentation of the portfolio and evaluate
- Guided by the Tasks and the unit specification
- The specified brief is: “A Day in the Life of a Student”
- Refer to the assessment and logbook
- Complete the logbook whilst working through the Tasks
- Be guided by your lecturer

Task I - Planning

- Identify still images to suit the brief (a day in the life of a student)
- Shot-list. A list of ideas for images, including drawings (I am not expecting masterpieces or anything of the like, try to emphasise what your idea for each image is)
- Production Schedule with breakdown of timescales (think about each task, what it entails, when you will complete each minor task, remember it's a schedule)
- Describe hardware and software required. (Full details, specs and how it will be used)
- Describe what image file types might be used, what kind of images will be used, where, how, why and where will you save the images?
- Declare copyright and allowance of use
- Keep records of copyright authorisation

Task 2 – Acquire and edit images

- You must acquire at least 10 digital still images and edit at least 6 of them
- Keeping the originals
- You are required to keep notes as you are going along for each image and each edit, full notes explaining everything
- Also, keep a note of copyright for each image

Task 3 – Produce presentation

- Producing a media product, maybe Microsoft PowerPoint displaying the portfolio of images adhering to timescales in your production schedule
- In addition to Microsoft PowerPoint, present the final images online, possibly using Adobe Spark or similar (give it a try)
- Show the original images and edited versions
- Save using appropriate compressed file format, keeping the original file too
- Present to an intended audience (we can use MS Teams to present your PowerPoint consisting of the final images)

Task 4 - Evaluation

- Description of still image editing techniques used
- Evaluate the chose editing techniques
- Evaluate the finished product against the brief and how it meets the brief / what you had intended to story tell
- Explain any solutions used to resolve issues in the production of the product (hardware, software, issues that raised their heads)
- Identify any steps to improve further still image work produced, considering how everything could be improved.

Enjoy!



- Enjoy planning, acquiring, editing, producing, presenting and evaluating
- Have fun
- Be Creative
- Work through the logbook and enjoy this fun creative unit!

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