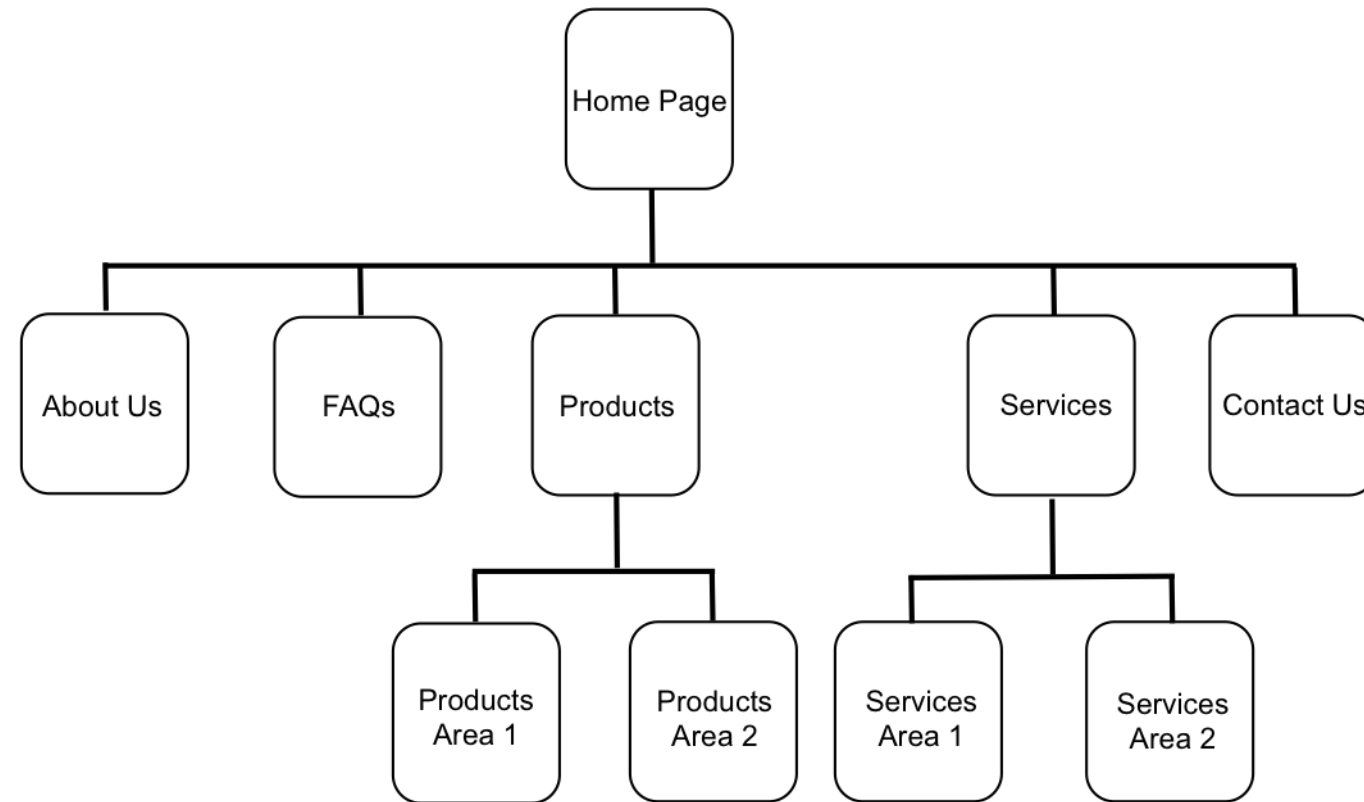


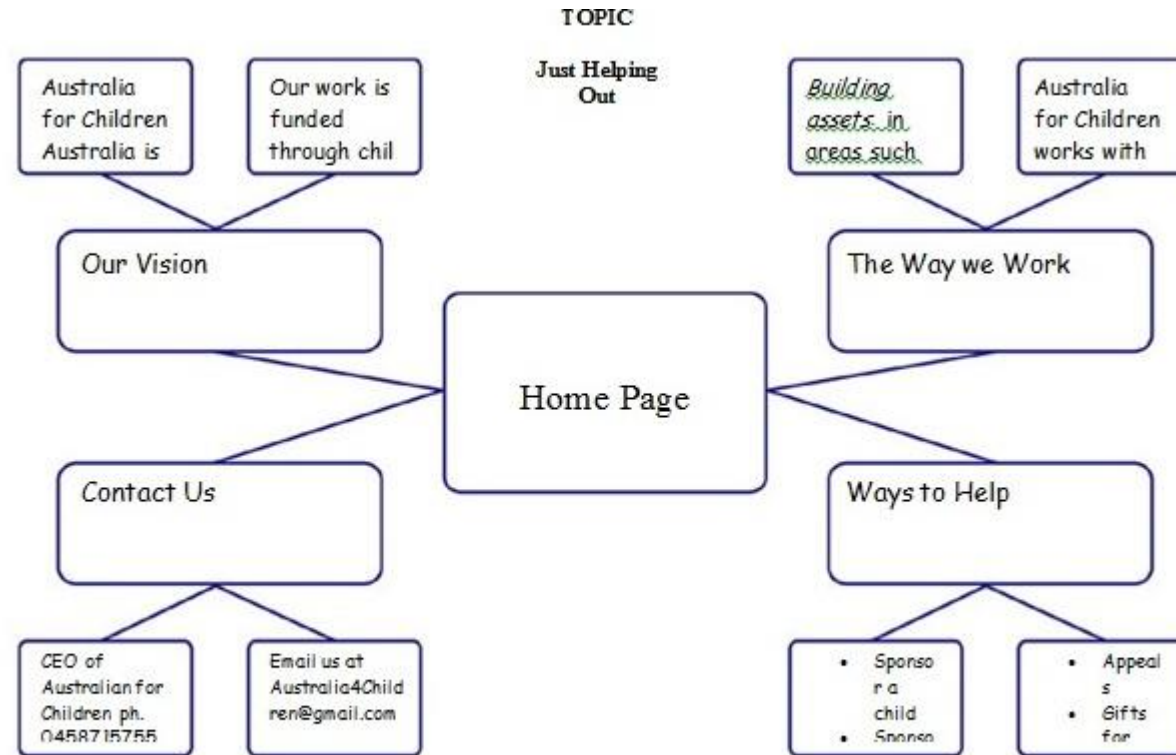
Examples - planning

BY MARK GILLAN

Navigation Plan A

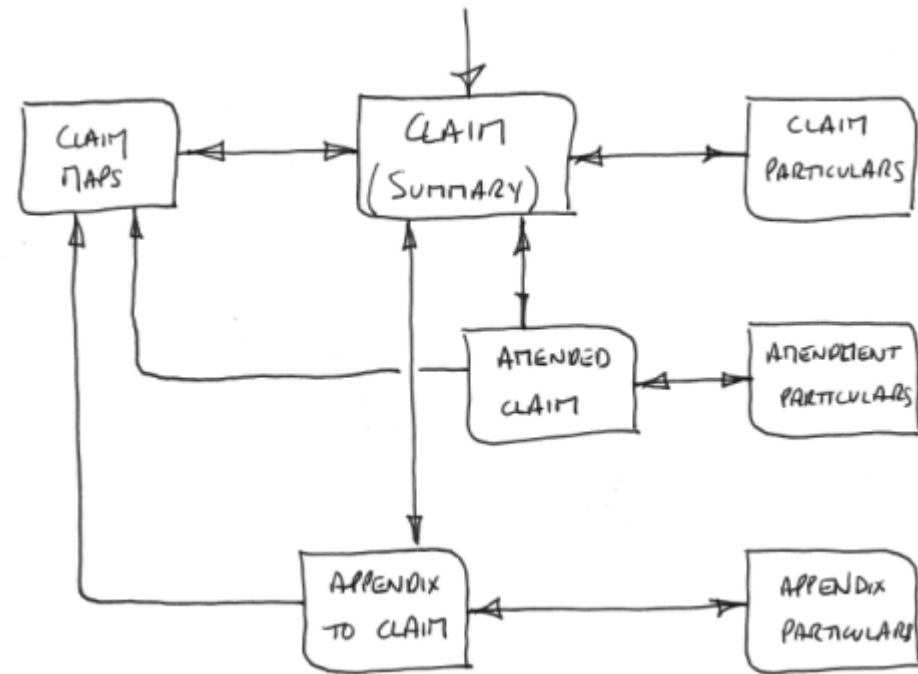


Navigation Plan B

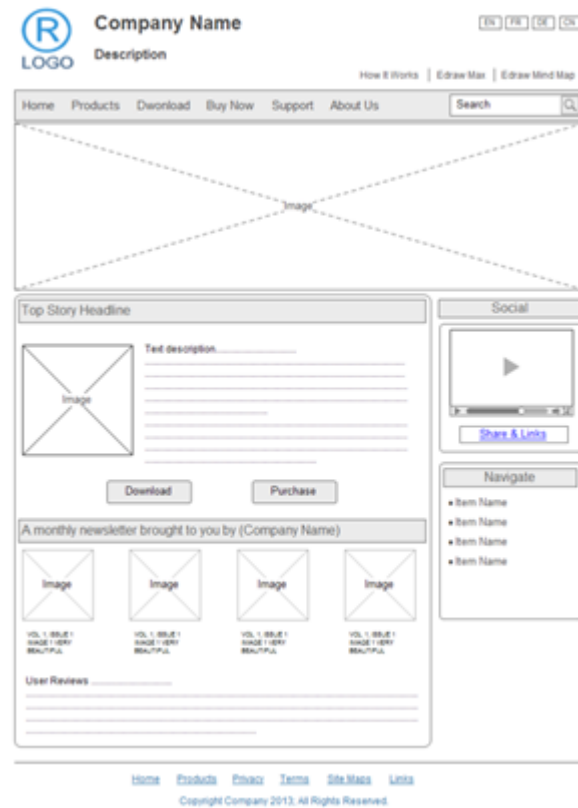


White background, Orange text and headings, Yellow border

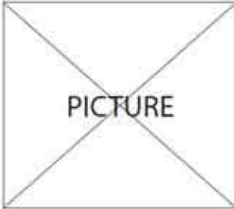
Navigation Plan C



Layout Example A

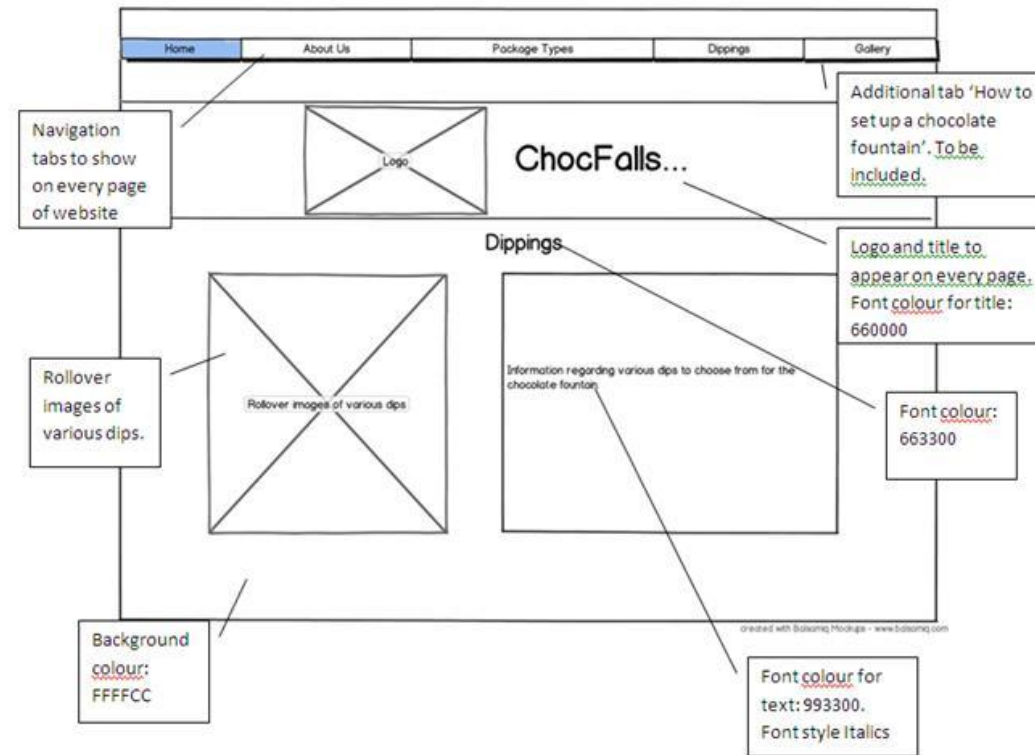


Layout Example B

LOGO		UTILITIES NAVIGATION				
TAG LINE						
ABOUT US	DENTAL PROCEDURES	PHILOSOPHY	HOLISTIC MEDICINE	FIRST VISIT	TESTIMONIALS	CONTACT US
BIO	ABOUT US				PERSONALIZED STATEMENT OR QUESTION THAT PERTAINS TO A POTENTIAL CLIENT'S CONCERN	
OUR OFFICE	BIO					
REFERRALS	Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur porta sapien in tortor vehicula molestie. Praesent sollicitudin ligula at neque auctor congue. Sed at risus arcu, eget tincidunt sapien. Vivamus ut ligula quam, eu sagittis mi. Mauris ut lectus lorem, eu varius magna.					
FORMS	Sed at risus arcu, eget tincidunt sapien. Vivamus ut ligula quam, eu sagittis mi. Mauris ut lectus lorem, eu varius magna. Curabitur porta sapien in tortor vehicula molestie. Praesent sollicitudin ligula at neque auctor congue. Sed at risus arcu, eget tincidunt sapien. Vivamus ut ligula quam, eu sagittis mi. Mauris ut lectus lorem, eu varius magna Sed at risus arcu, eget tincidunt sapien. Vivamus ut ligula quam, eu sagittis mi. Mauris ut lectus lorem, eu varius magna. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur porta sapien in tortor vehicula molestie. Praesent sollicitudin ligula at neque auctor congue. Sed at risus arcu, eget tincidunt sapien. Vivamus ut ligula quam, eu sagittis mi. Mauris ut lectus lorem, eu varius magna.					
NAME		ADDRESS		PHONE		EMAIL

Layout Example C

Annotated Screen Layout Sketch



Layout Example D



Remember!!!

You need:

- ☐ A diagram showing the website structure
- ☐ Web page layouts that detail the position of all elements
- ☐ Colours intended (include hexadecimal / exact colour) and reasons
- ☐ Typography scheme (Font family, style, sizes, where applicable)
- ☐ **Justify, detail and explain everything with written evidence**