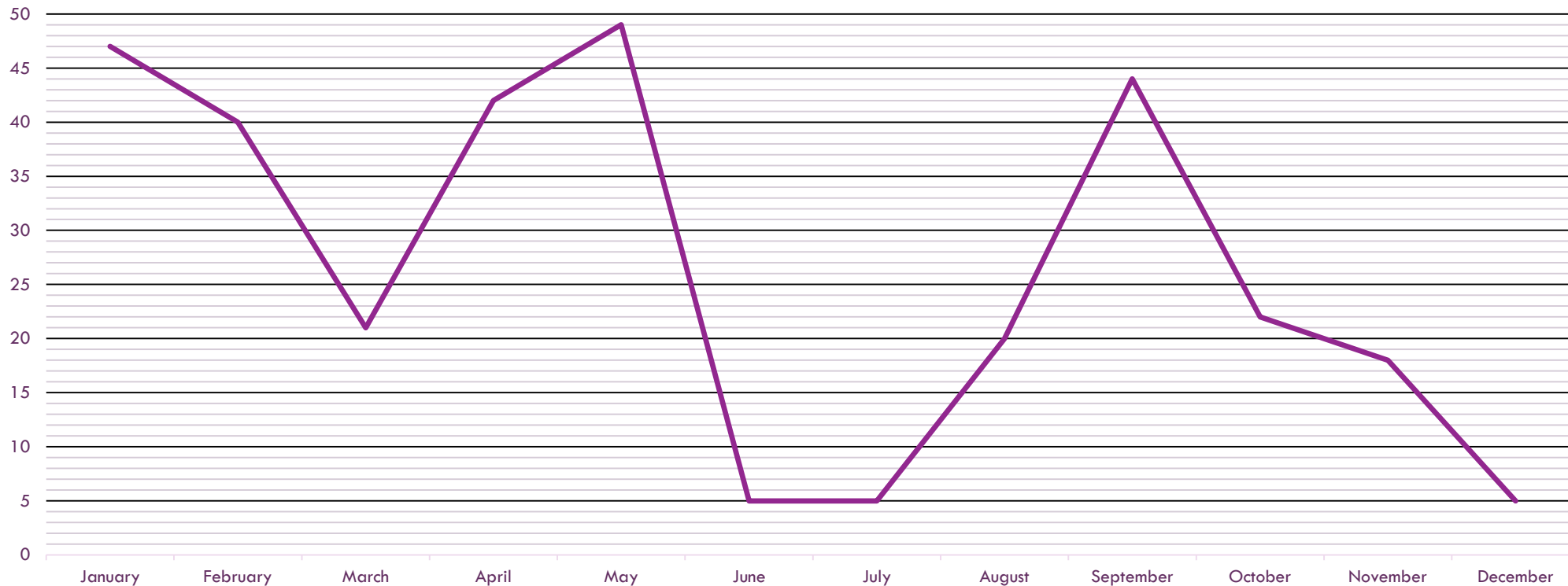


GRAPHS TELLING A STORY

Lecturer: Mark Gillan

LINE GRAPH — WHAT'S THE STORY?

Line Graph - profits per month



DID YOU GET THE STORY?

- Lowest profits for June and July
- June, July and December have the same profits value, no other months share a value together
- Highest profits for May, next highest are January and then September
- Sharpest and longest drop in profits between months is May to June
- Large drops before summer months and December
- January recovers very well from low point of December
- June and July could be affected by holiday season and therefore continuation of low point
- Good increase between March thru May, also the same for July through to September

Line Graph - profits per month

