

Mobile Technology: Web Page Creation

Exercise 4: Web Design





The good, the bad and the ugly

- › Examples of poorly designed web pages / websites with mobile technologies in mind
- › Provide at least *5 examples of badly designed pages*
- › Explain your reasons for the selection of these examples as being not so good in respect of web design specifically for mobile technologies to the fore
- › Examples of well designed and positive design of web pages / websites with mobile technologies in mind
- › Again, provide at least *5 examples of good design* and explain your thoughts behind reasons along with reference to design concepts

So ...

- › **At least 5 examples of BAD design**
- › **At least 5 examples of GOOD design**
- › **Possibly some showing UGLY design**

COMPLETION OF THE EXERCISE

Have you explained your
choice of each five
examples of good and bad?

Design principles and
elements

Accessibility

Legalities

Usability

Aesthetics

Personal thoughts

Linking everything together

