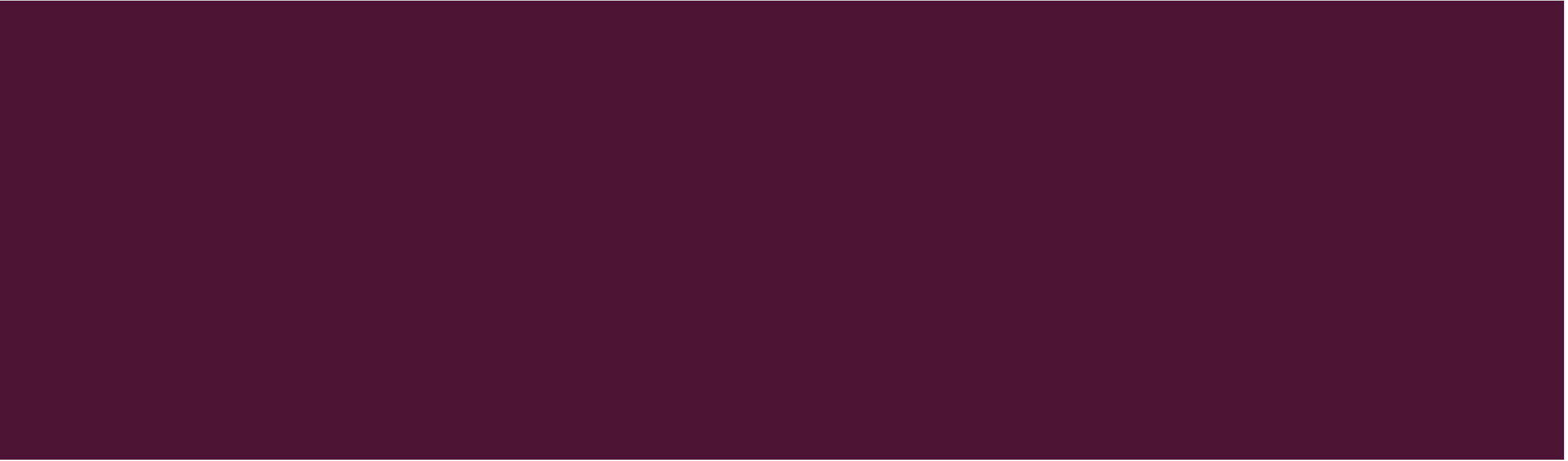




FLASH AND LIGHTS

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USE OF FLASH

- Fill-in light to ensure definition for subject close to camera for various lighting conditions
- Low light to generate sufficient lighting for subject
- Brightly lit background or sunlight from above – avoid harsh shadows
- Directed light – additional light source
- Fast moving subjects to raise shutter speed
- Improve colour saturation
- Provide a pleasing catch-light in the eyes





TIPS FOR USING FLASH LIGHTING

- Avoid red eye:
 - Know red eye is caused by light quickly hitting the back of the eye
 - Off camera flash gun
 - Independent lighting source
 - Use a camera that opens the iris prior to firing
 - Do not have subject come from darkened area
- Avoid harsh lighting or the dreaded outline shadow:
 - Off camera flash gun from side
 - Use a diffuser over the flash light to soften
 - Bounce the light
 - Use another source of light with the flash gun
- Know the camera and flash settings:
 - Use a light meter or automatic reading
 - Set the camera to accommodate flash light (TTL – Through The Lens)