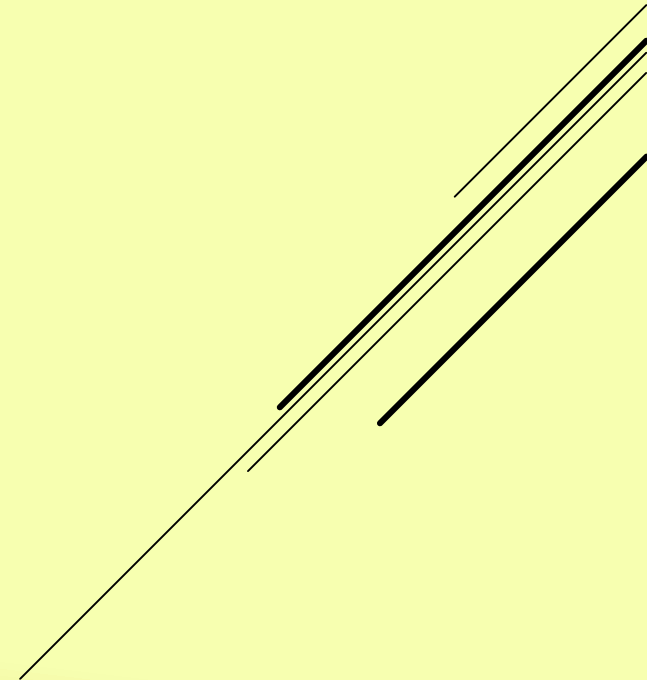


ANALYSE THE SEARCH PROCESS

By Mark Gillan



- ▶ To learn from good searching technique, hard working search engines as well as the failures of search engine and the need to improve upon search criteria we need to analyse the whole process from start to finish
- ▶ The following exercise provides leading questions to assist you complete and ensure you learn from each search



- Now, review the search process and how effective the planning has been... Think about how the whole search had been completed and type extended responses to the following questions:
- ❖ What went well?
 - ❖ What search engine worked best?
 - ❖ What criteria provided best results?
 - ❖ What keywords would work better next time?
 - ❖ In general, what went well and what could be better?
 - ❖ What have you been learning from this whole process?
 - ❖ Did you find what you wanted, less or more than expected?
 - ❖ Was it quality returns with good quality websites?
 - ❖ What other tools or changes could you make next time?

Save your file, within coursework for the unit. Name this file: analysis

ANALYSIS

