

Testing and Uploading

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Check, Test and Test again!

- Check web pages yourself prior to going live
- Now test it out, check everything:
 - Links – do they work? Are they placed appropriately?
 - Images – do they appear as they should? Are the file sizes small enough?
 - Information – is it all correct?
 - Spelling – have you checked it all?
 - Read – how does it read, does it sound right?
 - Navigation – is it easy to move around?
 - Appearance – do the colours work, is the layout appropriate for the audience?
 - Accessibility – check to ensure alt tags are used. Would a screen reader be accessible and would colour blindness be a problem when viewing?
 - Legal – is all content completely legal? Have you checked copyright and any other legal obligations?
 - Standards – does all the mark-up code meet all recent standards? Would the website be viewable cross platform / browser?
- Ask someone else to check everything for you
- Check again and once again
- Review, edit and update
- Once you are confident ... Go live ... Upload
- Now, check the website online
- Review, edit and update
- Continually update and make changes where appropriate – keep visitors coming back

User report

- Ask someone you know to review your web design
- Ask the person to complete a form / make comments / report
- The review must be truthful – good and bad
- Reporting must be unbiased and based upon the first impressions of a visitor browsing your web design offerings
- Do not explain anything to the user – let them come to their own conclusions

Sample Questions – User Report

- What is the initial impressions?
- Is the web page pleasing to the eye?
- Does the web page look interesting?
- Did it load quickly?
- Are you tempted to read or do you want to see something more interesting online?
- Is the text easy to read?
- Are there any mistakes: spelling, grammar, reading, visual ... Any mistakes at all?
- Do you feel comfortable looking around?
- Can you locate links easily enough? Do they all work?
- Are the images interesting, do they fit into the overall feel of the page?
- Is there good use of colours or are there too many / not enough?
- Does the web page look professional?
- Does the whole of the website have the same feel to it?
- Would you return to this website if it was available online?
- How does the website make you feel – happy, frustrated, disappointed, enthused, smiley?
- Does the browser show the website correctly or does it mention 'Done with errors' or is there a need to endlessly scroll to view all of the content?
- Would you change anything?
- How would you improve the design?

Review

- Check mark-code
- Check accessibility
- Check copyright
- Check all other legalities and accuracy of information
- Check links to ensure they all work – every single one of them
- Check web safe colours and appearance
- Check images appear and load quickly
- Check spelling and grammar
- Now ask someone else to check for you and report
- Review the user report
- Remember you need to analyse other user reports carefully – ask another person to review if required. The more reviews, the more it will help you obtain a balanced analysis
- Think about any changes that must be made and any possible changes, remembering a website is constantly evolving and everyone has varying views about layout
- Make changes where you think they are needed
- Test the changes – obtain another opinion to ensure the changes work
- Test everything once more